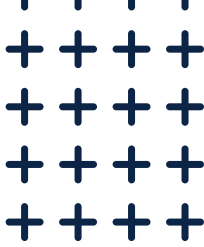




NEBRASKA
FUNERAL DIRECTORS
ASSOCIATION



2024 NeFDA Annual Convention

April 22-24, 2024

Embassy Suites - Lincoln, Nebraska

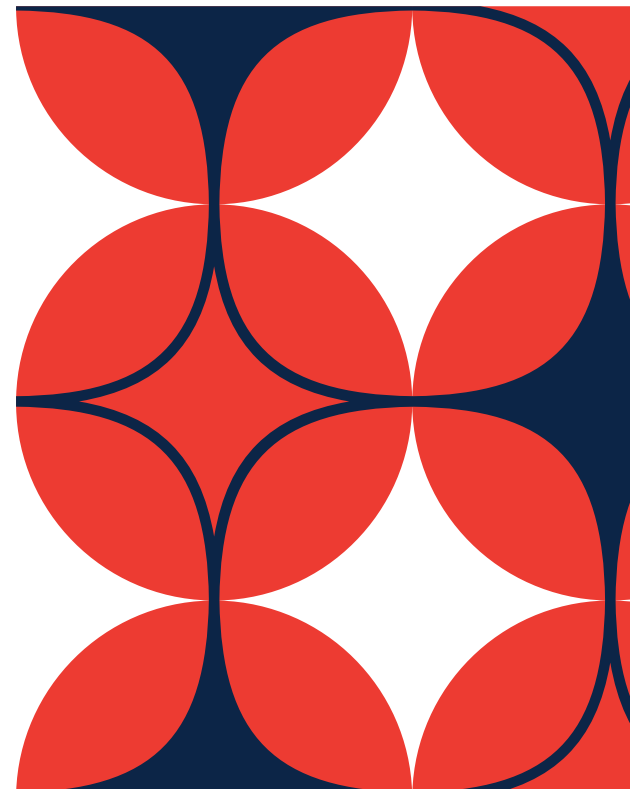
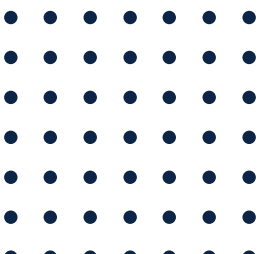
The 2024 Annual Convention will once again be the place to be for professionals involved in the funeral home industry and with the end user of your products and technology. The convention will attract attendees from across the state and feature educational sessions requested by funeral home professionals.

The Nebraska Funeral Directors Association (NeFDA) represents funeral homes and directors providing funeral services to families throughout Nebraska.

NeFDA boasts a membership of over 230 funeral homes and 310 funeral directors within the state. NeFDA's mission is to foster and maintain high professional ideals and ethics, to represent and safeguard the common interests of its members, to secure harmony in business, to cultivate a more friendly spirit, to socially elevate and bring the profession to a higher state of perfection, to disseminate correct principles of business management, to enlighten and direct public opinion, to encourage enactment and enforcement of proper, just and uniform laws on funeral directing and embalming in the state of Nebraska, and to engage in any lawful activity within the purposes for which corporations may be organized.

The NeFDA membership and leadership invites you to play a role in furthering the mission of NeFDA by participating in the 2024 Annual Convention.

**EXHIBITOR & SPONSOR
BROCHURE**





Conference Location & Hotel

The Embassy Suites is located in downtown Lincoln and offers a true two-bedroom suite with all the comforts of home. Complimentary breakfast and an evening reception are offered to hotel guests.

Embassy Suites - Downtown Lincoln

1040 P Street, Lincoln, NE 68508 - 402-474-1111

Be sure to reserve your room by March 31, 2024, and identify yourself as an NeFDA Convention attendee to receive the group rate of \$159 (plus taxes).

Go to NeFDA.org/convention to make your room reservations online.

Exhibitor Opportunities

Once again, this year, NeFDA offers the opportunity for exhibitors to display their products/services at the NeFDA Convention. Exhibit booths provide you the opportunity to:

- **Build Relationships.** You have the opportunity to inform purchasers of your products and services through six hours of exhibit time. Exhibit hours are offered with no competing programming or activities.
- **Network with Decision Makers.** The 150+ attendees consist of funeral service business owners and managers responsible for purchase decisions.
- **Gain Visibility.** Your company will be recognized in the conference program materials, including the printed convention brochure and onsite program.

BOOTH SPECIFICATIONS

- Before 03/01/2024 Exhibit Booth Cost (8'x8') = \$425 Vehicle Display Costs (10'x20') = \$800
- After 03/01/2024 Exhibit Booth Cost (8'x8') = \$525 Vehicle Display Costs (10'x20') = \$900

Booths are 8' x 8' fabric display booths with 8-foot black back drapes and 3-foot high black side dividers.

The booth rental includes:

- Two complimentary exhibitor passes
- Refreshments and lunch will be served during the exhibit hours
- Signage (one-line identification sign) if requested
- (1) 6-foot draped table (black)
- (2) side chairs
- Wastebasket
- A copy of the on-site program and exhibit floor map, as well as other registration materials
- General overhead lighting
- Storage of your booth materials at the host hotel/exhibit center no more than one week prior to the event.
- (Please mark the package with the exhibitor company, onsite rep's name & NEFDA Convention).

Items not included in the booth rental:

- Additional furniture rental
- Additional electrical service
- Installation/dismantling services
- Conference attendee list
- Security
- Audiovisual

Note: For additional items, please contact Embassy Suites at (402) 474-1111. Additional charges may apply.

Exhibit Booth Schedule

The exhibit hall schedule is as follows:

MONDAY, APRIL 22, 2024

- 11:00 am–3:30 pm Exhibits Set-Up
- 4:00 pm–7:00 pm Exhibit Hall with Wine & Cheese Reception

TUESDAY, APRIL 23, 2024

- 12:00 pm–1:00 pm Buffet Lunch and Break Service in Exhibit Hall
- 1:00 pm–3:30 pm Exhibit Hall Open
- 3:30 pm–5:30 pm Educational Session
- 3:30 pm–6:00 pm Exhibits to be dismantled
- 6:00 pm–7:30 pm Banquet
- 7:30 pm–9:30 pm President's Reception & Entertainment

SPONSORSHIP LEVELS & BENEFITS

Your company will receive recognition in the printed convention brochure, onsite program and signage located prominently throughout the meeting venue. Your company's sponsorship will be announced throughout the convention. Sponsorship ribbons will be provided for all staff from sponsoring organizations.

Companies selecting sponsorships of \$2,000 or more will receive recognition on the NeFDA website in the form of a link to your company's website. Sponsorships are available on a first-come, first-served basis. The sponsorship fee is due at the time of application. Please contact the NeFDA office at (402) 761-2217 to discuss sponsorship opportunities.

DIAMOND - \$2,500 (DEADLINE APRIL 1)

- May request convention mailing list for one-time use
- Sign featuring company logo
- Logo in program

PLATINUM - \$2,000 (DEADLINE APRIL 1)

- Sign featuring company logo
- Logo in program

GOLD - \$1,000

- Sign featuring company logo
- Logo in program

SILVER - \$500

- Logo in program

BRONZE - \$250

- Company name in program

ENTERTAINMENT SPONSOR - \$2,000

Sponsoring company's logo is prominently displayed in the banquet room and on all tables!

SPONSORSHIP PAYMENT - Sponsorships are available on a first-come, first-served basis. The sponsorship fee is due at the time of application.

ADDITIONAL SPONSORSHIP OPPORTUNITIES - Please contact the NeFDA office at (402) 761-2217 to discuss sponsorship opportunities.

Important Dates

JANUARY 2024

- Sponsorship opportunities become available on a first-come, first-served basis
- Exhibitor registration becomes available

MARCH 2024

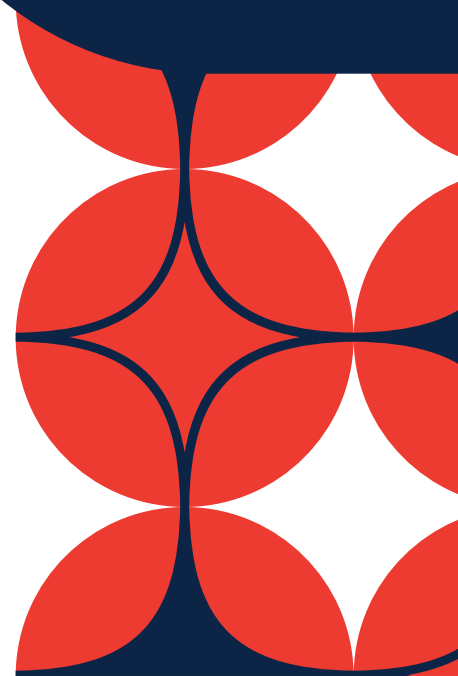
- Booth fees increase as of March 1, 2024
- Room blocks at the hotels close March 31, 2024

APRIL 2024

- Pre-registration list becomes available and can be requested by sponsors at the \$2,000+ levels only
- Booth space assignments will be made by April 1, 2024, and companies will be notified accordingly
- Last date to register for an exhibit booth is April 1, 2024

APRIL 22, 2024

- Exhibitor move-in begins at 11:00 a.m.
- Set-up must be complete by 3:30 p.m. Booth must be staffed from 4:00–7:00 p.m.
- Exhibit Hall opens; wine and cheese reception from 4:00–7:00 p.m.





**521 First Street, PO Box 10
Milford, NE 68405**

Prsrt Std
U.S. Postage
PAID
Lincoln, NE
Permit No. 1359

Register Today!

**SCAN
HERE!**



2024 EXHIBITOR & SPONSOR CONTRACT

CONTRACT FOR SPACE. The Application and Contract must be completed in its entirety. Sponsorships are subject to the payment schedule described in this piece. Exhibit applications must be accompanied by the total booth fee for the number of spaces requested before it will be processed and space assigned by NEFDA. Applications must be made online or by mail. Fax copies will be accepted on a conditional basis pending receipt of payment. The signed Application and Contract and subsequent notice of assignment and these Exhibitor Contract Regulations constitute a contract between the Nebraska Funeral Directors Association (hereinafter referred to as NEFDA) and the Exhibitor. Any issue or matter not specifically covered in these regulations is subject to the decision of NEFDA, whose decision shall be final. NEFDA's interpretation of these Regulations shall be binding on Exhibitor.

Eligibility for Displaying. Services and/or products exhibited by a company must be industry related. NEFDA reserves the right to reject any application in its sole discretion.

FLOOR PLAN. All measurements shown on the floor plan have been made as accurately as possible, but NEFDA does not warrant or otherwise guarantee the accuracy of such floor plan. Furthermore, NEFDA reserves the right to make such modifications to the floor plan as may be needed making equitable adjustments with the exhibitors affected thereby.

ASSIGNMENT OF SPACE. Booth space will be assigned at the discretion of NEFDA with due regard to grouping of exhibitors and history of support. The decision of NEFDA with respect to booth assignment and space will be final and binding upon all exhibitors.

PAYMENT. The sponsorship payment is due at the time of application. Should Exhibitor fail to comply with this rule, NEFDA has full authority to cancel any or all booth space assigned to Exhibitor. Failure to submit full payment by April 1, 2024, will risk loss of booth reservation and any funds paid to NEFDA at the time of application.

WITHDRAWAL. Any company who withdraws prior to March 1, 2024, will be refunded 75% of the full booth fee. Any company who withdraws between March 1 and March 15, 2024, will be refunded 50% of the booth fee. Any company who withdraws between March 16 and March 31, 2024 will be refunded 25% of the booth fee. No withdrawals will be honored after March 31, 2024.

TERMINATION OF MEETING AND EXHIBIT. Should the premises hosting the NEFDA Convention become, in the sole judgment of NEFDA, unfit for occupancy, or should the Meeting and Exhibition be materially interfered with by reason of action of the elements, strike, picketing, boycott, embargo, injunction, war, riot, emergency declared by a government agency, or any other act beyond the control of NEFDA, the Application and Contract may be terminated by NEFDA. Exhibitor agrees that NEFDA shall not be liable for damages or loss sustained or incurred by the Exhibitor as a result of such termination. In the event of such termination, the Exhibitor expressly releases and shall hold harmless NEFDA of and from all claims for damages or loss, and agrees that NEFDA shall have no obligations or liability in connection with such termination except to refund to Exhibitor a prorated share of the aggregate amount received by NEFDA (as rental for exhibit space for said Exhibit), after deducting all costs and expenses in conjunction with such Exhibit, including a reasonable reserve or claims, such as deductions being held hereby specifically agreed to by Exhibitor.

INSTALLATION AND DISMANTLING. The Exhibit Hall will be available to Exhibitors Monday, April 22, 2024, from 11:00 a.m. - 3:30 p.m., for the installation of displays. All exhibits must be fully operational by 4:00 p.m. on Monday, April 22, 2024. After this hour, no installation will be permitted without special written permission from NEFDA. Dismantling or packing of exhibits cannot begin earlier than 3:30 p.m. on Tuesday, April 23, 2024, and must be completed by 6:00 p.m. on the same day.

BOOTH PERSONNEL. The fee for display space includes two complimentary exhibitor badges per 8' x 8' booth. Additional badges may be obtained from NEFDA for a fee of \$50 each. Displays must be staffed during all NEFDA Exhibition open hours. Badges must be worn at all times for admission to the Exhibition. Exhibitor assumes all responsibility for its booth personnel and for all persons admitted to the Exhibition using Exhibitor's badges. All booth personnel names must be provided to NEFDA by April 1, 2024. Booth personnel must be registered on the enclosed Exhibitor Registration Form.

CARE OF DISPLAY SPACE. Exhibitor participates in the NEFDA Exhibition at its own expense and shall take good care of the premises, not mar or deface the premises and will keep and maintain the premises in good order at all times. Exhibitor assumes full financial responsibility for any damage caused by Exhibitor, its agents, employees, contractors or representatives.

LABOR/SAFETY/FIRE. Exhibitors will comply with all applicable statutes, ordinances, rules and requirements relating to health, fire, safety, and use of the premises. Electrical wiring must conform with all federal, state, and municipal government requirements and to National Electrical Code Safety Rules.

LIABILITY AND INSURANCE. Exhibitor assumes full responsibility and liability for losses, damages and claims arising out of injury or damage, including that by fire, and theft, to Exhibitor's displays, equipment and other property brought upon the premises of the Younes Conference Center, Kearney, and to individuals who visit Exhibitor's booth. Exhibitor shall indemnify and hold harmless Younes Conference Center, Kearney, and NEFDA and their agents, servants, employees, officers, directors, staff and members against such losses, damages and claims. Exhibitor, by signing the application for participation expressly understands that Exhibitor releases NEFDA from, and agrees to indemnify it against any and all claims for such loss, injury or damage. If NEFDA shall be held liable for any event that might result from Exhibitor's action or failure to act, or Exhibitor's failure to comply with applicable law, Exhibitor shall reimburse and hold harmless NEFDA against any liability resulting therefrom. Exhibitor must adequately insure its materials, goods, wares and exhibits against loss or injury of any kind and must do so at its own expense. NEFDA and Younes Conference Center, Kearney, are not responsible for any loss (however caused) to any property of any exhibitor. Exhibitors are solely responsible for their own actions and that of their employees, contractors, agents and representatives during the NEFDA Convention.

AMENDMENT TO CONTRACT REGULATIONS. NEFDA may, in its sole discretion, make changes, amendments, or additions to the Contract Regulations. Any such changes shall be binding on Exhibitor.

EXHIBIT HALL SCHEDULE

Monday, April 22, 2024

11:00 a.m. - 3:30 p.m.

4:00 - 7:00 p.m.

Exhibits Set-Up

Exhibit Hall/Wine & Cheese Reception

Tuesday, April 23, 2024

12:00 noon - 1:00 p.m.

1:00 - 3:30 p.m.

3:30 - 6:00 p.m.

Buffet Lunch in Exhibit Hall

Exhibit Hall Open

Exhibits to be dismantled.



SPONSOR & EXHIBITOR APPLICATION

**2024 Nebraska Funeral Directors Association Annual Convention
Embassy Suites - Lincoln, NE • April 22 - 24, 2024**

Please Note: The company information as listed below will be used for your sponsorship recognition, booth sign, program listing, etc.

Company Name (as you want it to appear in the program) _____

Address _____

City/State/Zip _____

Telephone _____ Fax _____

Company Web Page _____

Contact for confirmation materials and questions:

Contact Person _____

Title _____

Contact Address (if different from above) _____

City/State/Zip _____

Telephone _____ Fax _____

Contact Email Address _____

Company Logo

I am emailing to staff@nefda.org my company logo in the following format:

- JPG EPS TIF

SPONSOR & EXHIBITOR OPPORTUNITIES

Please mark the box to designate the level you wish to sponsor.

Sponsorship Levels

- | | |
|--|---|
| <input type="checkbox"/> Diamond Level.....\$3,500 | <input type="checkbox"/> Silver Level.....\$ 500 |
| <input type="checkbox"/> Platinum-Plus Level.....\$2,500 | <input type="checkbox"/> Bronze Level.....\$ 250 |
| <input type="checkbox"/> Platinum Level.....\$2,000 | <input type="checkbox"/> Please contact us regarding sponsorship opportunities. |
| <input type="checkbox"/> Gold Level.....\$1,000 | |

(Note: Booth space will be assigned on or before April 1, 2024)

List any companies you do NOT wish to be near (*request not guaranteed*).

Please complete both sides of application.

Complimentary Exhibitor Registrations (two are complimentary; additional are \$50 per person)

Name _____

Name _____

Address _____

Address _____

City/State/Zip _____

City/State/Zip _____

Additional Exhibitor Registrations (\$50 per person)

Name _____

Name _____

Address _____

Address _____

City/State/Zip _____

City/State/Zip _____

Payments

Sponsorship \$ _____

Early Banquet Ticket: \$35 per person (*before April 15, 2024*) \$ _____

Late Banquet Ticket: \$70 per person (*on or after April 15, 2024*) \$ _____

Exhibit Booth

Before March 1, 2024

Booth Fee: Quantity of ___ Booths @ \$425 per Booth \$ _____

Vehicle Display Fee: Quantity of ___ Vehicle Displays @ \$800 Each \$ _____

After March 1, 2024

Booth Fee: Quantity of ___ Booths @ \$525 per Booth \$ _____

Vehicle Display Fee: Quantity of ___ Vehicle Displays @ \$900 Each \$ _____

Additional Exhibitor Registrations: Quantity of ___ @ \$50 per Rep \$ _____

TOTAL ENCLOSED \$ _____

I have read and agree to the terms outlined in the sponsor and exhibit contract contained in this brochure.

Name _____ Date _____

WAYS TO

FAX: Complete form and fax both sides to 402.761.2224

MAIL: Complete the form and mail with payment to:

**NeFDA Annual Convention
PO Box 10
Milford, NE 68405**

Payment Method

Visa Mastercard Check (*Payable to NeFDA*)

Name as it appears on credit card _____

Account # _____ Exp. Date: ____/____

CVV Code: _____ Signature _____

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.