

**Nebraska Funeral Directors Association
2007 Advertiser Information Form**

This form is also available online in electronic format at the NeFDA website at <http://www.nefda.org/products/>

Company Information

Company Name: _____

Company Address: _____

Company City, State, Zip: _____

Phone: () _____

Company Website: _____

Description of Company and Products and Services: _____

Primary Contact Concerning Ad Placement

Name: _____

Title: _____

Address: _____

City, State, Zip: _____

Email Address: _____

Phone: () _____

Fax: () _____

Where newsletter and directory should be sent (if different than primary contact):

Name: _____ Address: _____ City, State, Zip: _____

Advertising Files

Ads and Logo are provided on enclosed CD-ROM (IBM Compatible) in the following formats:

- EPS
- TIF
- PDF (all fonts embedded and saved at 300 dpi resolution)

Note: Internet downloaded graphics, pictures or other files should be avoided due to the poor quality of resolution.

Ad Selection

Around The State Newsletter

Selection	Ad Size	Black/White	
		Annual Price (4 Editions)	Per Edition Price (20% upcharge for per edition option)
<input type="checkbox"/>	1/12 Page	\$228	\$68
<input type="checkbox"/>	1/6 Page	\$411	\$123
<input type="checkbox"/>	1/4 Page	\$585	\$176
<input type="checkbox"/>	1/2 Page	\$1047	\$314
<input type="checkbox"/>	Full Page	\$1422	\$427

If selecting per edition ad space, please indicate which issue(s) you wish ad to be run

April July October January 2008

Newsletter Subtotal: \$ _____

Membership Directory

Selection	Size	Black/White Ad Schedule
<input type="checkbox"/>	1/12 Page	\$228
<input type="checkbox"/>	1/6 Page	\$411
<input type="checkbox"/>	1/4 Page	\$585
<input type="checkbox"/>	1/2 Page	\$1047
<input type="checkbox"/>	Full Page	\$1422

Directory Subtotal: \$ _____

Newsletter & Directory Total: \$ _____

Both Publications- Enjoy a 10% Discount Off the Combined Ad Pricing

Requires ad placement in *Around The State Newsletter* for entire year
plus purchase of ad space in the Membership Directory

10% Discount: \$ _____

TOTAL ENCLOSED: \$ _____

Please return this completed form, your payment and your CD-ROM of ads and logos to NeFDA at 1633 Normandy Ct., Suite A, Lincoln, NE 68512. Contact Kathi Schildt or Jamie Oborny for assistance or information at nefda@assocoffice.net or at 402-423-8900. Thank you for your support!

Note: All ads must meet approved by NeFDA. Ads will not be included in the newsletter until payment is received.

Ad Dimensions

Ad Size	Square Inches	1 Column Size W x H	2 Column Size W x H	3 Column Size W x H
1/12 Page	6.375"	2 3/8 x 2 3/4"	5 x 1 1/8"	
1/6 Page	12.75"	2 3/8 x 5 1/4"	5 x 2.5"	7 1/2 x 1 3/4"
1/4 Page	18.75"	2 3/8 x 7 3/4"	5 x 3 3/4"	7 1/2 x 2 1/2"
1/2 Page	37.5"		5 x 7 1/2"	7 1/2 x 5"
Full Page	75"			7 1/2 x 10"