

**Nebraska Funeral Directors Association
2011 Advertiser Information Form**

This form is also available online in electronic format at the NeFDA website at <http://www.nefda.org/products/>

Company Information

Company Name: _____

Company Address: _____

Company City, State, Zip: _____

Phone: () _____ Company Website: _____

Description of Company and Products and Services: _____

Primary Contact Concerning Ad Placement

Name: _____ Title: _____

Address: _____

City, State, Zip: _____

Email Address: _____

Phone: () _____ Fax: () _____

Where newsletter and directory should be sent (if different than primary contact):

Name: _____ Address: _____

City, State, Zip: _____

Advertising Files

Ad and Logo are provided on enclosed CD-ROM (IBM Compatible) in the following formats:

- EPS
- TIF
- PDF (all fonts embedded and saved at 300 dpi resolution)
- or
- An electronic ad will be emailed to kschildt@nefda.org

Note: Internet downloaded graphics, pictures or other files should be avoided due to the poor quality of resolution.

Ad Selection

Around The State Newsletter

Selection	Ad Size	Ad	
		Annual Price (4 Editions)	Per Edition Price (20% upcharge for per edition option)
<input type="checkbox"/>	1/12 Page	\$250	\$75.00
<input type="checkbox"/>	1/6 Page	\$455	\$136.50
<input type="checkbox"/>	1/4 Page	\$645	\$193.50
<input type="checkbox"/>	1/2 Page	\$1150	\$345.00
<input type="checkbox"/>	Full Page	\$1565	\$469.50

If selecting per edition ad space, please indicate which issue(s) you wish ad to be run

March June September December

Newsletter Subtotal: \$ _____

Membership Directory

Selection	Size	Ad Schedule
<input type="checkbox"/>	1/12 Page	\$250
<input type="checkbox"/>	1/6 Page	\$455
<input type="checkbox"/>	1/4 Page	\$645
<input type="checkbox"/>	1/2 Page	\$1150
<input type="checkbox"/>	Full Page	\$1565

Directory Subtotal: \$ _____

Newsletter & Directory Total: \$ _____

Both Publications- Enjoy a 10% Discount Off the Combined Ad Pricing

Requires ad placement in *Around The State Newsletter* for entire year plus purchase of ad space in the Membership Directory.

10% Discount: \$ _____

Total Enclosed: \$ _____

Please return this completed form with your payment and your CD-ROM of ads and logos to NeFDA at 6201 South 58th St., Suite B, Lincoln, NE 68516. Contact Kathi Schildt for assistance or information at kschildt@nefda.org or at 402-423-8900. Thank you for your support!

Note: All ads must be approved by NeFDA. Ads will not be included in the newsletter until payment is received.

Ad Dimensions

Ad Size	Square Inches	1 Column Size W x H	2 Column Size W x H	3 Column Size W x H
1/12 Page	6.375"	2 3/8 x 2 3/4"	5 x 1 1/8"	
1/6 Page	12.75"	2 3/8 x 5 1/4"	5 x 2.5"	7 1/2 x 1 3/4"
1/4 Page	18.75"	2 3/8 x 7 3/4"	5 x 3 3/4"	7 1/2 x 2 1/2"
1/2 Page	37.5"		5 x 7 1/2"	7 1/2 x 5"
Full Page	75"			7 1/2 x 10"