Nebraska Funeral Directors Association

2022 Advertiser Information Form

This form is also available on the NeFDA website at http://www.nefda.org/nefda-products-and-services

Company Information		
Company Name:		
Company Address:		
Company City, State, Zip:		
Phone: ()	Company Website:	
Description of Company and l	Products and Services:	
Primary Contact Conce	rning Ad Placement	
Name:	Title:	
Address:		
City, State, Zip:		
Email Address:		
Phone: ()	Fax: ()	
Where newsletter and director	y should be sent (if different than primary contact):	
Name:	Address:	
City, State, Zip:		

Advertising Files

- ☐ An electronic ad (jpeg or tif format) will be emailed to staff@nefda.org and
- ☐ An electronic logo (jpeg or tif format) will be emailed to staff@nefda.org

Note: Internet downloaded graphics, pictures or other files should be avoided due to the poor quality of resolution.

Ad Selection

Around the State Newsletter

Selection	Ad Size	Ad		
		Annual Price (4 Editions)	Per Edition Price (20% upcharge for per edition option)	
	1/12 Page	\$250	\$75.00	
	1/6 Page	\$455	\$136.50	
	1/4 Page	\$645	\$193.50	
	1/2 Page	\$1150	\$345.00	
	Full Page	\$1565	\$469.50	

If selecting per	edition ad space, please	indicate which issue(s) y	you wish ad to be run
\square 1 st Qtr.	\square 2 nd Qtr.	\square 3 rd Qtr.	\Box 4 th Qtr.

www.NeFDA.org

If you advertise in at least two issues of the Newsletter, you can also advertise on the NeFDA website for an additional yearly fee. Your ad will be featured on a slide display on the home page of the website.

770px	\$100
by	
325px.	

Website Subtotal: \$_____ Newsletter Subtotal: \$_____

Membership Directory

Selection	Ad Size	Ad Pricing
	1/12 Page	\$250
	1/6 Page	\$455
	1/4 Page	\$645
	1/2 Page	\$1150
	Full Page	\$1565

Directory	Subtotal	\$
	Subiblai.	Φ

Newsletter, Website & Directory Total: \$ _____

*Both Publications - Enjoy a 10% Discount off the Combined Ad Pricing

Requires ad placement in *Around the State* newsletter for entire year plus purchase of ad space in the Membership Directory.

Total Enclosed: \$_____

Please return this completed form with your payment to NeFDA at 521 First Street, PO Box 10, Milford, NE 68405. Contact the NeFDA office at staff@nefda.org or at (402) 761-2217 if questions. Thank you for your support!

Note: All ads must be approved by NeFDA. Ads will not be included in the newsletter until payment is received.

Ad Dimensions

Ad Size	Square Inches	1 Column Size W x H	2 Column Size W x H	3 Column Size W x H
1/12 Page	6.375"	2 3/8 x 2 3/4"	5 x 1 1/8"	
1/6 Page	12.75"	2 3/8 x 5 1/4"	5 x 2.5"	7 1/2 x 1 3/4"
1/4 Page	18.75"	2 3/8 x 7 3/4"	5 x 3 3/4"	7 1/2 x 2 1/2"
1/2 Page	37.5"		5 x 7 1/2"	7 1/2 x 5"
Full Page	75"			7 1/2 x 10"